



Certificate in Management Consulting Essentials

Aim

This qualification is designed for individuals who are considering a move into management consultancy from a functional discipline and provides an introduction to Management Consultancy. The programme has national and international appeal and recognition - validated by the champions of management, the Chartered Management Institute, which aims to shape and support the managers of tomorrow.

Structure and Content

The programme is delivered over 6 days, providing individuals with an overview of the following areas:

- The Consultancy Role
- The Consultancy Cycle
- The Client Relationship
- Communication for Consultants
- Effective Project Delivery
- Structured Knowledge, Research and Analysis

Method of Delivery

Each workshop is highly participative through the use of group discussion, exercises and case studies.

Assessment

Each candidate would be required to complete a short assignment designed to test individual knowledge and understanding of the whole qualification.

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