



Level 7 - Introductory Executive Diploma in Management

Aim

This qualification is designed for those who are considering a move into a senior management role and provides an introduction to the Level 7 – Diploma in Strategic Management and Leadership. The programme has national and international appeal and recognition - validated by the champions of management, the Chartered Management Institute, which aims to shape and support the managers of tomorrow.

Structure and Content

The programme is delivered over 6 days, providing individuals with an overview of the following areas:

- Personal Development Planning
- Management Information Systems Concepts
- Managing Business Challenges
- Marketing
- Managing Operations
- Managing Finances
- Managing Human Resources and Performance

Method of Delivery

Each workshop is highly participative through the use of group discussion, exercises and case studies.

Assessment

Each candidate would be required to complete a short assignment designed to test individual knowledge and understanding of the whole qualification.

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